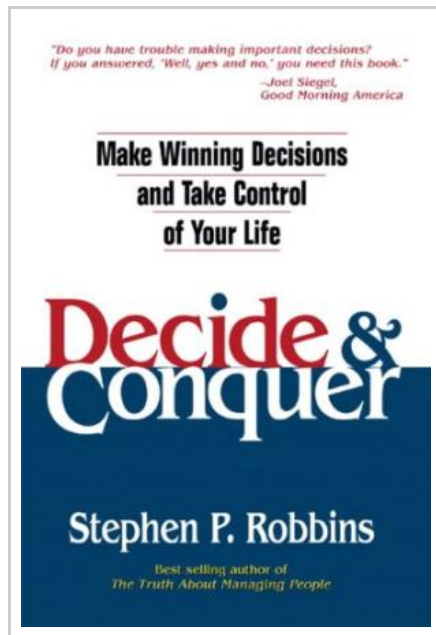




Decide and Conquer: Make Winning Decisions and Take Control of Your Life

By Robbins, Stephen P.

FT Press, 2003. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Preface. I. Introduction. 1. Decision Making Shapes Your Life. 2. The Search for Rationality. 3. Why It's Hard to Be Rational. II. How Do You Make Decisions? 4. What's Your Decision Style? 5. Are You a Risk Taker? 6. Who Controls Your Destiny? 7. Do You Procrastinate? 8. Are You Impulsive? 9. Can You Control Your Emotions? 10. Are You Overconfident? 11. Understanding Your Personality Profile. III. Common Biases and Errors That Most of Us Make (and How to Overcome Them). 12. How Can You Be So Darn Sure About That? Coping with Overconfidence. 13. Never Do Today That Which You Can Do Tomorrow: The Inertia Bias. 14. I Want It, and I Want it NOW! The Immediate Gratification Bias. 15. Where You End Up Depends on Where You Start: The Anchoring Effect. 16. I'll See It When I Believe It: The Selective Perception Bias. 17. I Hear What I Want to Hear: The Confirmation Bias. 18. Is the Glass Half-Empty or Half-Full? The Framing Bias. 19. What Have You Done for Me Lately? The Availability Bias. 20. Looks Can Be Deceiving: The...



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